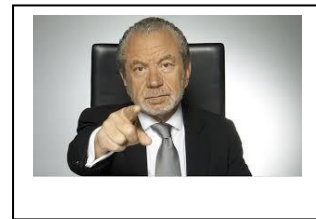


**COURSE TITLE: BUSINESS AND ENTERPRISE**

**EXAMINATION BOARD: BTEC First Award**

Every one of you will work in a business when you leave education. Choosing Business helps you understand what is required to be successful. The course is 75% coursework with 25% examination. This helps put students in control of their own progress with **practical elements** being 75% of the course. The students who perform best on this course are those who;

- Can work independently
- Enjoy the challenge of setting up their own business enterprises
- Work steadily through each lesson
- Can communicate with others well
- Are willing to try new learning styles and activities.



**Content: Four Units of Work**

**Examination Unit – Finance 25%**

This unit covers

- **Costs and Profit**
- **Financial documents such as Cash Flow Forecast, Break Even and Balance Sheet**
- **How to increase profit.**

**Coursework (75%) - All of the coursework units have practical elements which build on the theory students learn through class work and case studies.**

1. **Exploring Enterprise** - This is an exciting unit where students plan a potential start up business. **Great** for those budding **Young Apprentices out there!**
2. **Customer Service in Business** – an essential feature of successful businesses. Students study the importance of customer service and are then graded on their demonstration of customer service skills in a set of role plays.
3. **Business Support** - this unit examines the need for support for businesses so they can function efficiently. This includes administration, health and safety and advertising. Students are then examined on their ability to support businesses in a number of scenarios.

**Business works well with all subjects as it requires a balance of communication skills, creativity and mathematical understanding. It is a very popular option subject at GCSE and A Level.**

**For more information please contact: Mrs L Young** or any of the students who have chosen the subject in Years 10 or 11