

THE LAKES SCHOOL



In the heart of the Lakes



Careers Fair 2023

Stakeholder Feedback

Consulting the views of pupils and employers

OVERVIEW

On Wednesday 14th June 2023, The Lakes School hosted its first Careers Fair in a number of years and it exceeded all expectations and proved to be an exceptional event!

The fair offered **all students in Years 7, 8, 9 and 12** the opportunity to **engage with a wide array of reputable companies and organisations** that provided invaluable insights into various industries, empowering our students with valuable knowledge about potential career paths.

Additionally, the fair **facilitated meaningful networking opportunities**, allowing our students to connect with professionals and establish valuable contacts within their fields of interest.

The fair's success can be attributed to the dedication and efforts of the organisers, who demonstrated their commitment to **providing our students with the resources they need to make informed career choices**. The Year 12 Business Studies students who aided in the organisation and promotion of the event displayed meticulous planning and execution, ensuring a seamless experience for both exhibitors and attendees.

Overall, the careers fair played a crucial role in equipping our students with the necessary tools and inspiration to embark on **successful and fulfilling career paths**.







PUPIL FEEDBACK

The Careers Fair was overwhelmingly positively received and, more importantly, viewed as a **valuable and worthwhile** experience.

In the days after the event, we conducted a survey using Microsoft Forms (see below for the full results) and here are some of the key takeaways from that survey:

85% of respondents came away with a better idea about their next steps

95% of respondents said they found the fair 'interesting and beneficial'

83% of respondents rated the Careers Fair at 4 out of 5 or higher!

86% of respondents came away knowing more about apprenticeships

63% of respondents found their conversations with employers 'interesting'

58% of respondents learned about 'jobs they didn't know about'

Here are some personal reflections:

<i>"It was so good! It was the first one I have been to since joining the school and I was surprised by how many different careers and businesses there were. I learnt a lot!"</i> Lucy S, Y9	<i>"I had an amazing time at the fair! It had so many options and they were all so knowledgeable. They spoke about how you could get into their organisation which was extremely helpful."</i> Nicholas, Y9	<i>"It helped show me what is available to me after I leave school."</i> Jake, Y9
<i>"It gave us all an insight into possible careers after school and would have helped younger year groups choose their GCSEs knowing about the kinds of career paths they're interested in."</i> Lucy T, Y9	<i>"It was very beneficial as it gave us a look into what other paths there are after you leave secondary school."</i> Haydyn, Y9	<i>"I learnt about all the different qualifications you might need for each job."</i> Sam, Y9

EMPLOYER FEEDBACK

Once again, the Careers Fair was uniformly praised with employers and providers especially picking out **pupils' levels of engagement and preparedness**.

Immediately the event closed, we conducted a survey using Microsoft Forms (see below for the full results) and here are some of the key takeaways from that survey:

88% of respondents rated the pupils' preparedness at 4 out of 5 or higher

100% of respondents said that student interaction had gone well during the event

88% of respondents rated the Careers Fair at 4 out of 5 or higher!

100% of respondents thought the event was well-organised

100% of respondents said that the event had met their expectations

100% of respondents said the event had been useful for them

Here are some personal reflections:

<i>"Great engagement from students. All very polite and courteous."</i>	<i>"A great event with fantastic engagement and all students asked really valuable questions."</i>
<i>"The students engaged really well with their prompt sheets and we had some really interested individuals in learning more about what we do."</i>	<i>"A large number of students to engage with who all seemed interested and engaged in the careers event."</i>

And here is an edited version of an email we received later in the day:

Good Morning Ms Rainey,

I just had to write to say I was so impressed with all the Year groups that I met. **All of your students were engaging, interested and behaved impeccably** ... As a former Vice Chair of Governors for a local school ... **I have rarely seen such a collective engagement**. It was a pleasure to support your students explore their Career paths. They were a credit to your school.

Kind regards,

Deborah Collier

The Lakes school Career's Fair June 2023 (2)

132

Responses

05:01

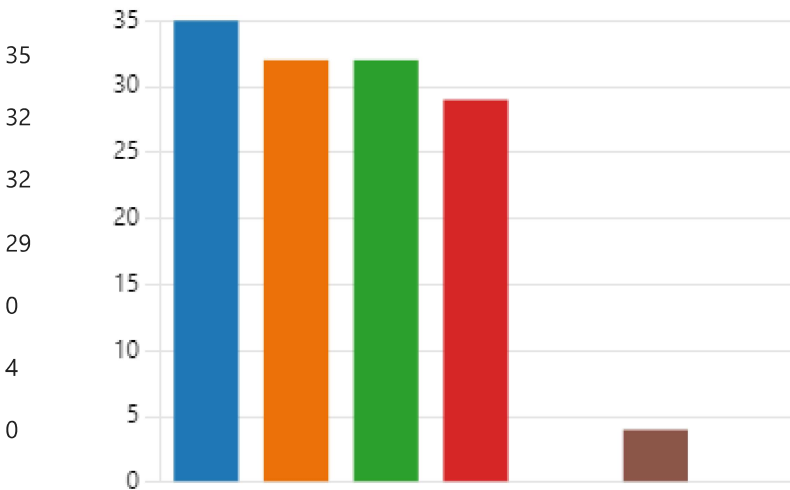
Average time to complete

Active

Status

1. Which Year group are you in?

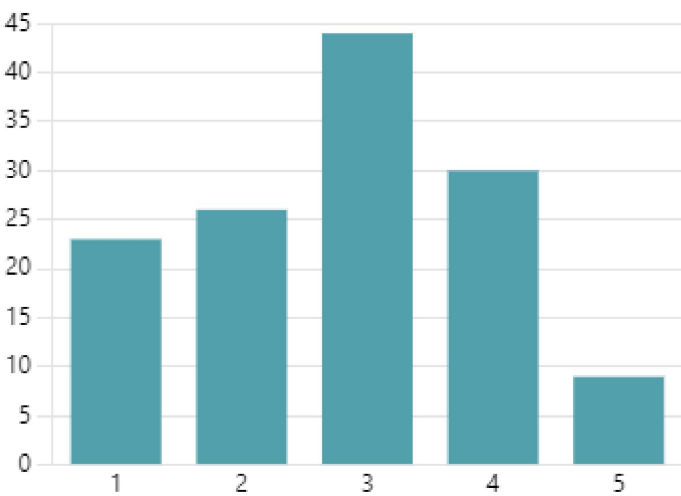
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13



2. BEFORE the event, please score how much you knew about your next career steps. 1 = didn't know anything, 5 = I knew exactly what I wanted to do

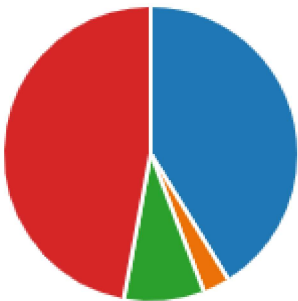
2.82

Average Rating



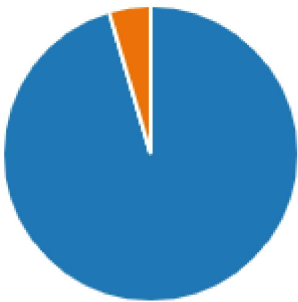
3. What preparations did you complete before the careers fair (please tick all that apply)

- Research about companies atte... 56
- CV preparation 4
- Cover Letter 12
- Other 64



4. Did you find the stalls interesting and beneficial?

- Yes 126
- No 6



5. Please state why.

6
Responses

Latest Responses

1 respondents (17%) answered **future career** for this question.

boring future career
electricians
intellectual
old

6. What did you find interesting?

takeaway information. leaflets	38
interactive stalls	59
conversations	84
Other	11



7. What did you learn that was new/useful?

132

Responses

Latest Responses

"dont remeber"

"I don't know "

"That I got to find out things I never knew before "

11 respondents (8%) answered **companies** for this question.



8. What company did you find most useful?

132

Responses

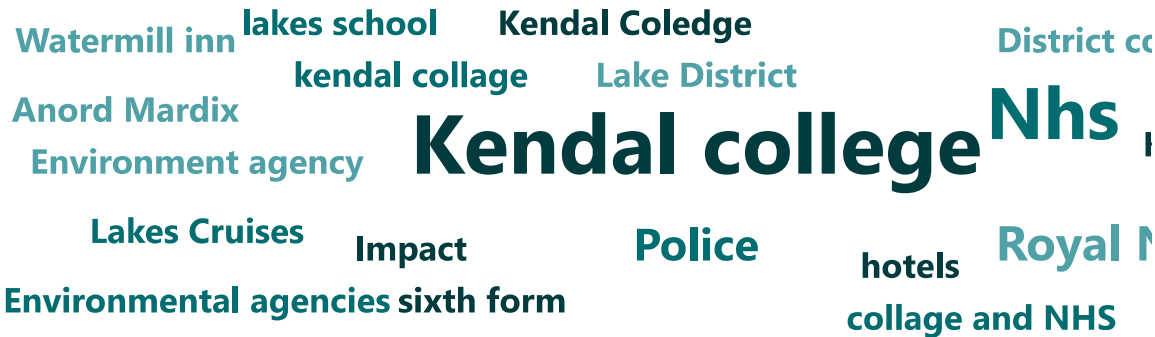
Latest Responses

"i forgot the name but the one opoosite the water mil"

"Kendal college"

"NHS "

21 respondents (16%) answered **Kendal college** for this question.



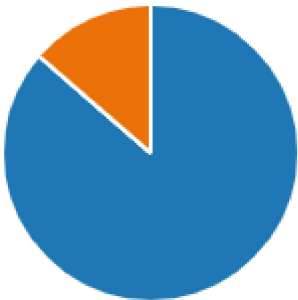
9. Did talking to different employers help you develop any new skills? (please tick all that apply)

- communication skills. e.g. more ...61
- Learn more about this employm...49
- learn about jobs you didn't kno...76
- better awareness that skills emp...43
- Other4



10. Did the careers fair help you to learn more about apprenticeships or college/ university courses that maybe of interest in the future?

- Yes114
- No18



11. Why?

18

Responses

Latest Responses

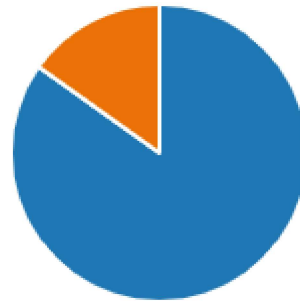
2 respondents (11%) answered colleges for this question.

toughcollagesquestionsstuffque

decision makercollegeschance

Missed them to busyfairuniversities or college

Agree	112
Disagree	20

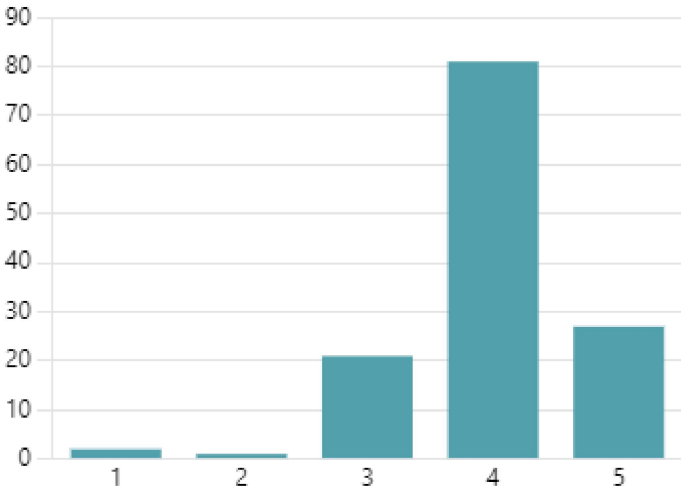


"Have more time to talk to all the people "

A word cloud of feedback comments from employers. The words are arranged in a circular pattern, with 'people' and 'stalls' being the most prominent. Other visible words include 'time', 'companies', 'career', 'options', 'group at a time', 'interesting', 'interactive', 'talk to more people', 'selection of careers', 'variety', 'Different', 'people in the ha', 'jobs', 'Ma', 'Wide', and 'ye'.

14. Please rate the session (1 star is poor - 5 stars is very good)

3.98
Average Rating



Employer Evaluation- The Lakes school Careers Fair 14/6/23

16

Responses

86:42

Average time to complete

Active

Status

1. What company are you representing?

16

Responses

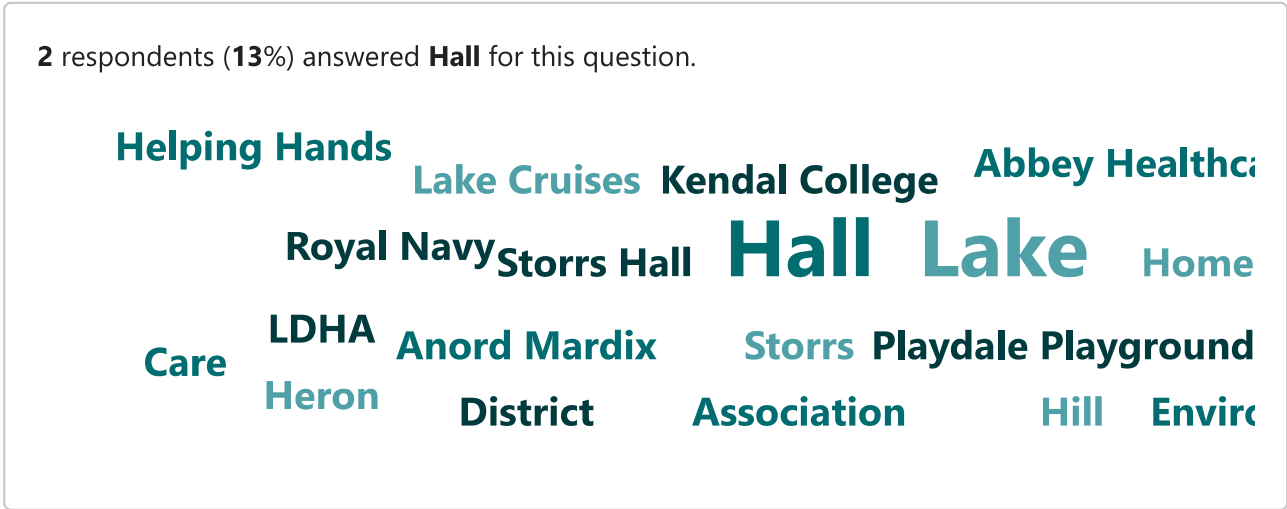
Latest Responses

"NHS"

"Impact"

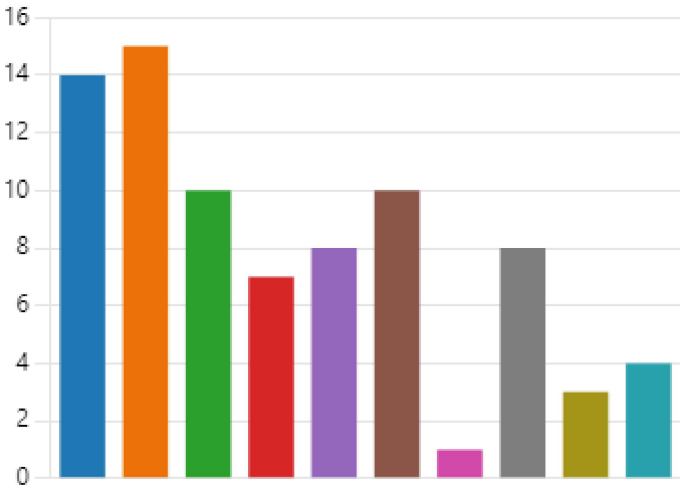
"Kendal College"

2 respondents (13%) answered **Hall** for this question.



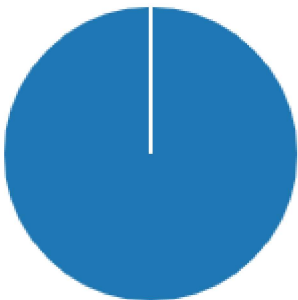
2. What information did you receive prior to the event.

Contact name for the school	14
Venue address and postcode	15
Parking information	10
Signing in arrangements	7
Programme for the event	8
Year group(s) participating in th...	10
Any specific learning requireme...	1
Was safeguarding discussed?	8
Was sustainability discussed e.g....	3
Was equality and diversity prom...	4



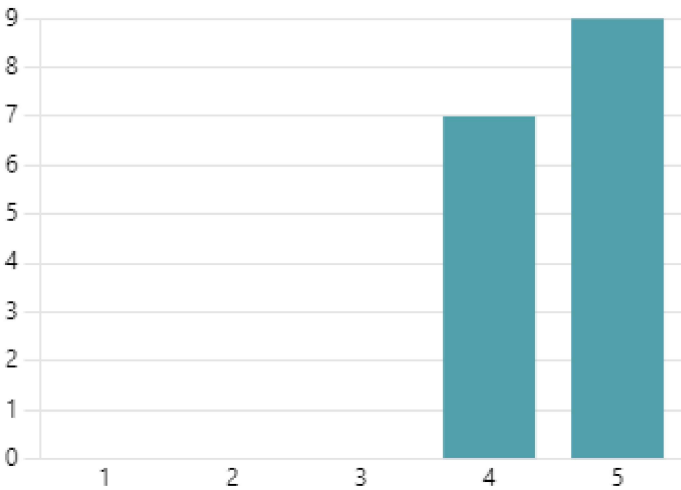
3. Was the event well organised?

Yes	16
No	0



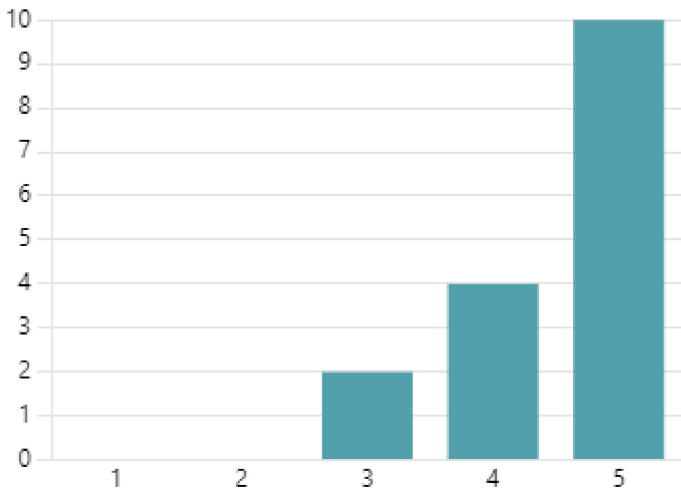
4. Rate 1 - 5 how well you felt the event was promoted?

4.56
Average Rating

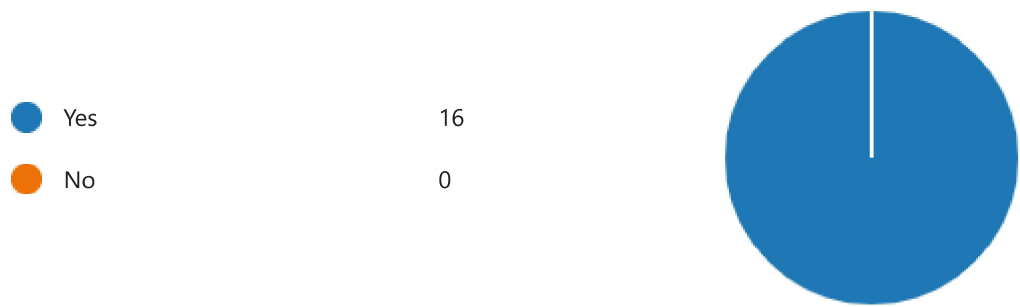


5. On a scale of 1-5, how well do you feel the students were prepared for attending the event.

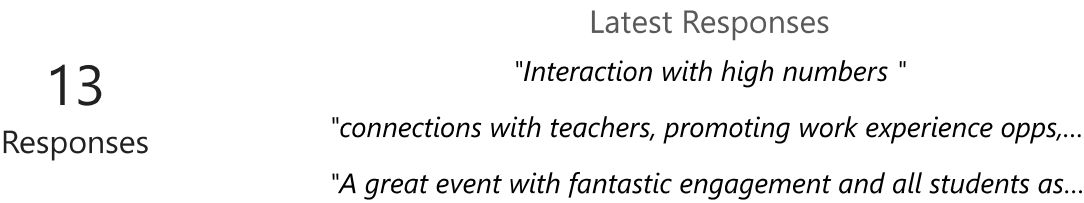
4.50
Average Rating



6. Was the event useful for you and your company/ business?



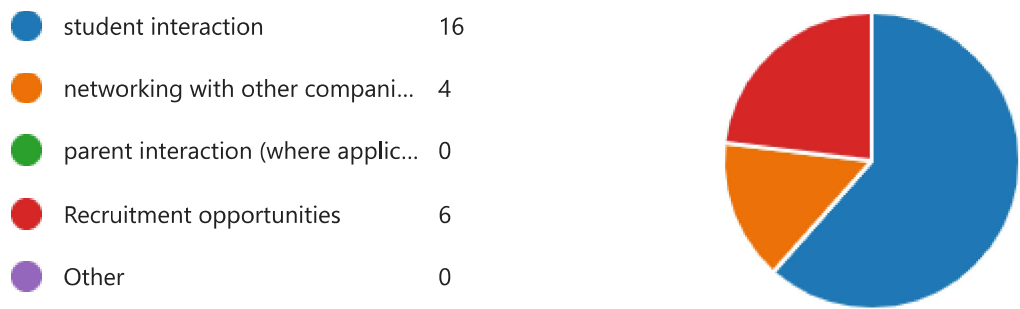
7. Please state how or why.



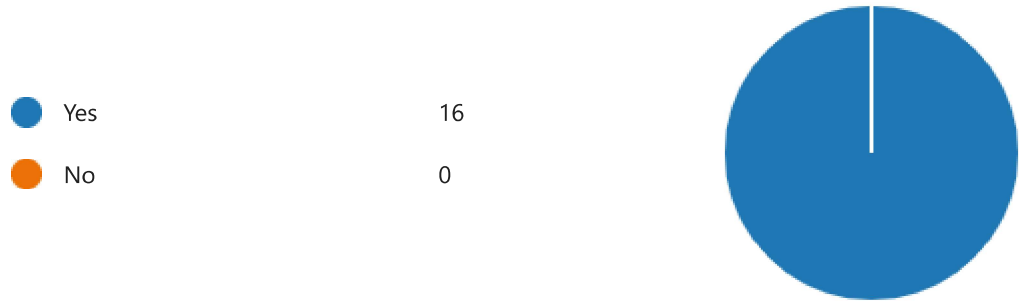
6 respondents (46%) answered **students** for this question.



8. What went well at the event?



9. Did the event meet your expectations?



10. If not, why not?

1
Responses

Latest Responses
"Yes"

1 respondents (100%) answered **Yes** for this question.

Yes

11. Do you have any suggestions on how this event could be further improved?

8

Responses

Latest Responses

"No"

"Some of the questions set could have been framed better or ..."

"No."

6 respondents (75%) answered **no** for this question.

relevant
Interested
Instead of giving
framed better
no
Questions

12. What impact do you think events like this, have on the students, local businesses and the wider community?

10

Responses

Latest Responses

"Very important to speak to adults and wider community "

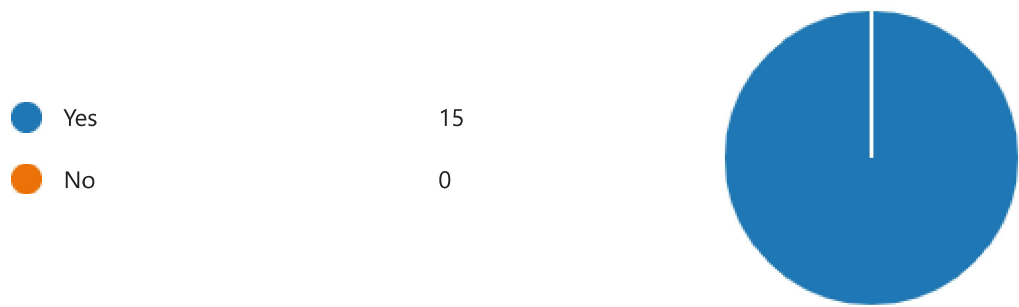
"Hopefully inspiring the students to the wider world of work. ..."

"A really informative way of helping students recognise differ..."

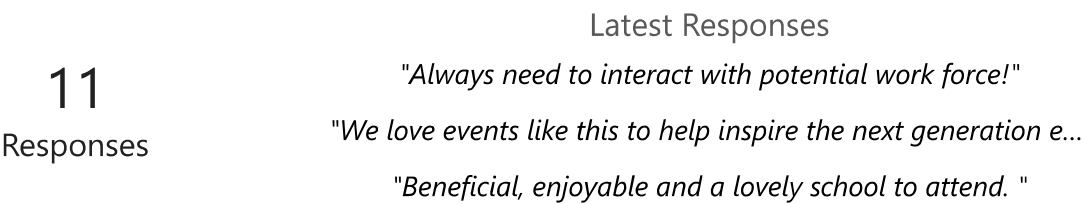
3 respondents (30%) answered **students** for this question.

local opportunities
informative way
idea of v
candidate pool
Hopefully getting
Hopefully inspiring
great work
wider world
wider community
career
students
work
careers
local businesses
different careers
hospitali
care
Hopefully putting

13. Would you be interested in taking part in future events?



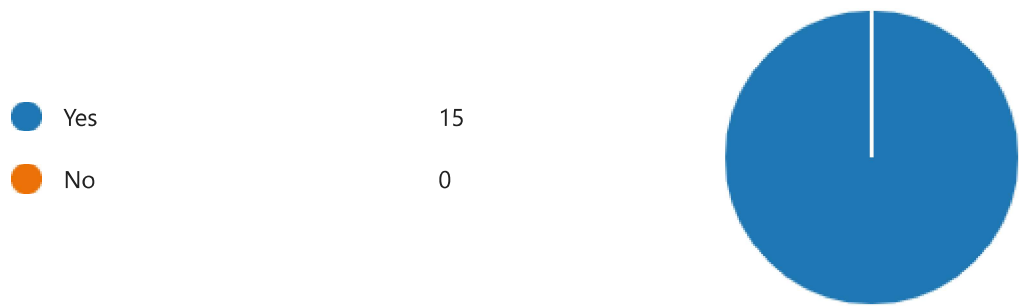
14. Please state why



3 respondents (27%) answered **Great** for this question.



15. Would you recommend others attend events like this? e.g. supply chain, colleagues, business contacts.



16. What would you say to other employers to encourage them to particpnate in INSPIRA employer engagement activities in schools/ colleges.

9
Responses

Latest Responses

"Good way of catching a lot of wills in one go "

"Worthwhile event to promote your business to help foster lo...

"As above- extremely valuable for students and employers, cr...

2 respondents (22%) answered **younger** for this question.



17. Please rate the event out of 5

4.67
Average Rating

