



# The Lakes School

## CAREERS PROGRAMME 2023-24

### Introduction

The purpose of this Careers Programme is to detail the provision of Careers Information, Advice and Guidance (CIAG) at The Lakes School for the 2023-24 academic year. We understand and accept that what we provide in terms of careers support for our young people will play a critical role in the shaping of their futures.

There has never been a time when careers guidance has been as important for young people than it is today. Our students will be embarking upon career pathways which are more challenging and complex than those faced by previous generations. Global opportunities and increasing technological advances will also result in greater levels of change and unpredictability than have ever existed before. Our aim, therefore, at The Lakes School is to prepare our students thoroughly for these ever-changing opportunities, responsibilities and experiences and to equip them with the skills and knowledge to manage the myriad choices, changes and transitions ahead of them.

This Careers Programme for 2023-24 is designed to implement the commitments we have made in our Careers Strategy 2023-26 which is itself structured around the eight 'Gatsby Benchmarks'. These were developed on behalf of the Gatsby Foundation by Sir John Holman. They define what world class careers provision in education looks like and provide a clear framework for schools in organising their careers provision. By laying out in this Strategy what we currently provide in relation to each Benchmark, and by identifying what further measures we intend to introduce in order to improve this provision, it is intended that the Careers Programme at The Lakes School will go from strength to strength over the next three years and that our pupils, and our local community more broadly, will feel the benefit well into the future.

K Pickering  
Head of Careers and Aspirations  
September 2023

*N.B.: The employers invited to deliver the Lunchtime Talks and attend the Careers Fair during 2023-24 **will reflect the feedback offered by pupils and parents on the Careers Programme for 2022-23. This feedback is freely available on the 'Careers at The Lakes School' webpage.***

*N.B.: The events detailed in this programme are subject to change. For example, the Head of Careers & Aspirations **may wish to make additions** in the light of new opportunities or contacts that arise. This programme will, therefore, be updated periodically throughout the 2023-24 academic year.*

Gatsby Benchmark

**1**

A stable careers  
programme

Gatsby Benchmark

**2**

Learning from labour  
market information

Gatsby Benchmark

**3**

Addressing the needs  
of every pupil

Gatsby Benchmark

**4**

Linking curriculum  
learning to careers

Gatsby Benchmark

**5**

Encounters with  
employers and employees

Gatsby Benchmark

**6**

Experiences of  
workplaces

Gatsby Benchmark

**7**

Encounters with further  
and higher education

Gatsby Benchmark

**8**

Personal guidance

	AUTUMN TERM 1	AUTUMN TERM 2	SPRING TERM 1	SPRING TERM 2	SUMMER TERM 1	SUMMER TERM 2
<b>YEAR 7</b>	PARENTAL PROMPT 1: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> Luke Staton (raising aspirations)	PARENTAL PROMPT 2: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc PSHE UNIT: Aspirations <b>CAREERS WEEK:</b> activities, form-time videos, useful links <b>CAREERS FAIR:</b> c.20 employers, c.5 training providers	PARENTAL PROMPT 3: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc
<b>YEAR 8</b>	PARENTAL PROMPT 1: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> Luke Staton (raising aspirations)	PARENTAL PROMPT 1: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc PSHE UNIT: employability skills <b>CAREERS WEEK:</b> activities, form-time videos, useful links <b>CAREERS FAIR:</b> c.20 employers, c.5 training providers	PARENTAL PROMPT 3: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc
<b>YEAR 9</b>	PARENTAL PROMPT 1: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> The Lakes School (A-levels)	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> Luke Staton (raising aspirations)	PARENTAL PROMPT 2: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> Kendal College (apprenticeships, T-levels) <b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc PSHE UNIT: training pathways <b>CAREERS WEEK:</b> activities, form-time videos, useful links <b>CAREERS FAIR:</b> c.20 employers, c.5 training providers <b>SPEAKER:</b> L&M College (apprenticeships, T-levels)	PARENTAL PROMPT 3: school's webpage tips, useful links, LMI EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SPEAKER:</b> Gen2 (apprenticeships, T-levels)	EMPLOYER TALK: optional CAREERS IN THE CURRICULUM: embedded references in appropriate lessons CONTACT HOME: open evenings, application deadlines, job opportunities etc <b>SCIENCE TRIP:</b> conservation, environmentalism

	AUTUMN TERM 1	AUTUMN TERM 2	SPRING TERM 1	SPRING TERM 2	SUMMER TERM 1	SUMMER TERM 2
<b>YEAR 10</b>	<p>PARENTAL PROMPT 1: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Lakes School (A-levels)</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>D&amp;T SPEAKER:</b> BAE Systems</p> <p><b>CATERING SPEAKER:</b> The Inn Collection</p> <p><b>ART TRIP:</b> curation</p> <p><b>CATERING TRIP:</b> hospitality</p> <p><b>SPEAKER:</b> Luke Staton (raising aspirations)</p>	<p>PARENTAL PROMPT 2: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Kendal College (apprenticeships, T-levels)</p> <p><b>ASSEMBLY:</b> earnings, taxes, combined income etc</p> <p><b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p>PSHE UNIT: training pathways</p> <p><b>CAREERS WEEK:</b> activities, form-time videos, useful links</p> <p><b>CAREERS FAIR:</b> c.20 employers, c.5 training providers</p> <p><b>SPEAKER:</b> L&amp;M College (apprenticeships, T-levels)</p>	<p>PARENTAL PROMPT 3: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Gen2 (apprenticeships, T-levels)</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>ENGLISH TRIP:</b> media careers</p>
<b>YEAR 11</b>	<p>PARENTAL PROMPT 1: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Lakes School (A-levels)</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Lakes School (A-levels)</p> <p><b>SPEAKER:</b> Luke Staton (raising aspirations)</p>	<p>PARENTAL PROMPT 2: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Kendal College (apprenticeships, T-levels)</p> <p><b>ASSEMBLY:</b> earnings, taxes, combined income etc</p> <p><b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p>PSHE UNIT: modern workplace</p> <p><b>CAREERS WEEK:</b> activities, form-time videos, useful links</p> <p><b>CAREERS FAIR:</b> c.20 employers, c.5 training providers</p> <p><b>SPEAKER:</b> L&amp;M College (apprenticeships, T-levels)</p>	<p>PARENTAL PROMPT 3: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Gen2 (apprenticeships, T-levels)</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p>

	AUTUMN TERM 1	AUTUMN TERM 2	SPRING TERM 1	SPRING TERM 2	SUMMER TERM 1	SUMMER TERM 2
<b>YEAR 12</b>	<p>PARENTAL PROMPT 1: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Northumbria University</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> University of Central Lancashire</p> <p><b>SPEAKER:</b> Luke Staton (raising aspirations)</p>	<p>PARENTAL PROMPT 2: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Kendal College (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> University of Cumbria</p> <p><b>SPEAKER:</b> Northumbria University</p> <p><b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home</p> <p><b>PE TRIP:</b> sports industry</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>CAREERS WEEK:</b> activities, form-time videos, useful links</p> <p><b>CAREERS FAIR:</b> c.20 employers, c.5 training providers</p> <p><b>SPEAKER:</b> L&amp;M College (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> University of Cumbria</p>	<p>PARENTAL PROMPT 3: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Gen2 (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> Northumbria University</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p>
<b>YEAR 13</b>	<p>PARENTAL PROMPT 1: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Northumbria University</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> University of Central Lancashire</p> <p><b>SPEAKER:</b> Luke Staton (raising aspirations)</p>	<p>PARENTAL PROMPT 2: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Kendal College (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> University of Cumbria</p> <p><b>SPEAKER:</b> Northumbria University</p> <p><b>NATIONAL APPRENTICESHIPS WEEK:</b> assembly, activities, posters, emails home</p> <p><b>PE TRIP:</b> sports industry</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>CAREERS WEEK:</b> activities, form-time videos, useful links</p> <p><b>CAREERS FAIR:</b> c.20 employers, c.5 training providers</p> <p><b>SPEAKER:</b> L&amp;M College (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> University of Cumbria</p>	<p>PARENTAL PROMPT 3: school's webpage tips, useful links, LMI</p> <p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p> <p><b>SPEAKER:</b> Gen2 (apprenticeships, T-levels)</p> <p><b>SPEAKER:</b> Northumbria University</p>	<p>EMPLOYER TALK: optional</p> <p>CAREERS IN THE CURRICULUM: embedded references in appropriate lessons</p> <p>CONTACT HOME: open evenings, application deadlines, job opportunities etc</p>

## SUMMARY

	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 11	YEAR 12	YEAR 13
Parental Prompts	✓	✓	✓	✓	✓	✓	✓
Contacts Home	✓	✓	✓	✓	✓	✓	✓
Employer Talks (opt.)	✓	✓	✓	✓	✓	✓	✓
Careers Fair	✓	✓	✓	✓	✓	✓	✓
Careers Week	✓	✓	✓	✓	✓	✓	✓
Apprenticeships Week	✓	✓	✓	✓	✓	✓	✓
PSHE Unit on Careers	✓	✓	✓	✓	✓		
Careers in the Curriculum	✓	✓	✓	✓	✓		
Further Ed. speakers			✓	✓	✓	✓	✓
Higher Ed. speakers			✓	✓	✓	✓	✓
Visits to Higher Ed.				✓	✓	✓	✓
Work Experience				✓			
One-to-One with Inspira				Targeted	Targeted	Targeted	Targeted