

Business Studies Curriculum: Intent

At The Lakes School, our Business Studies curriculum for Edexcel GCSE and CTEC Level 2 and 3 is designed to inspire, challenge, and empower students to thrive in the ever-evolving business landscape. In alignment with the Ofsted Education Inspection Framework (EIF), we aim to construct an ambitious curriculum that equips all learners with the knowledge and cultural capital essential for success in life. Our program is meticulously planned and sequenced to ensure students gain a cumulative and comprehensive understanding of business principles, preparing them for future learning and employment.

Our Business Studies curriculum is crafted to ignite a passion for the subject through engaging and relevant content that mirrors real-world business scenarios. We emphasise developing critical thinking, analytical skills, and entrepreneurial spirit. Students explore key business concepts such as marketing, finance, operations, and global trade, fostering a deep understanding of how businesses operate and influence the global economy.

Through practical projects, case studies, and interactive lessons, students are continually challenged to apply their knowledge creatively and strategically. Our intent is to empower students with the skills and confidence needed to become innovative leaders and responsible global citizens. We strive to instil an appreciation for ethical business practices and the importance of sustainability in today's interconnected world.

By the end of the program, students will possess the competencies and confidence required to excel in further education and their future careers, equipped with the ability to make informed decisions, lead with integrity, and contribute positively to society and the global business community.